

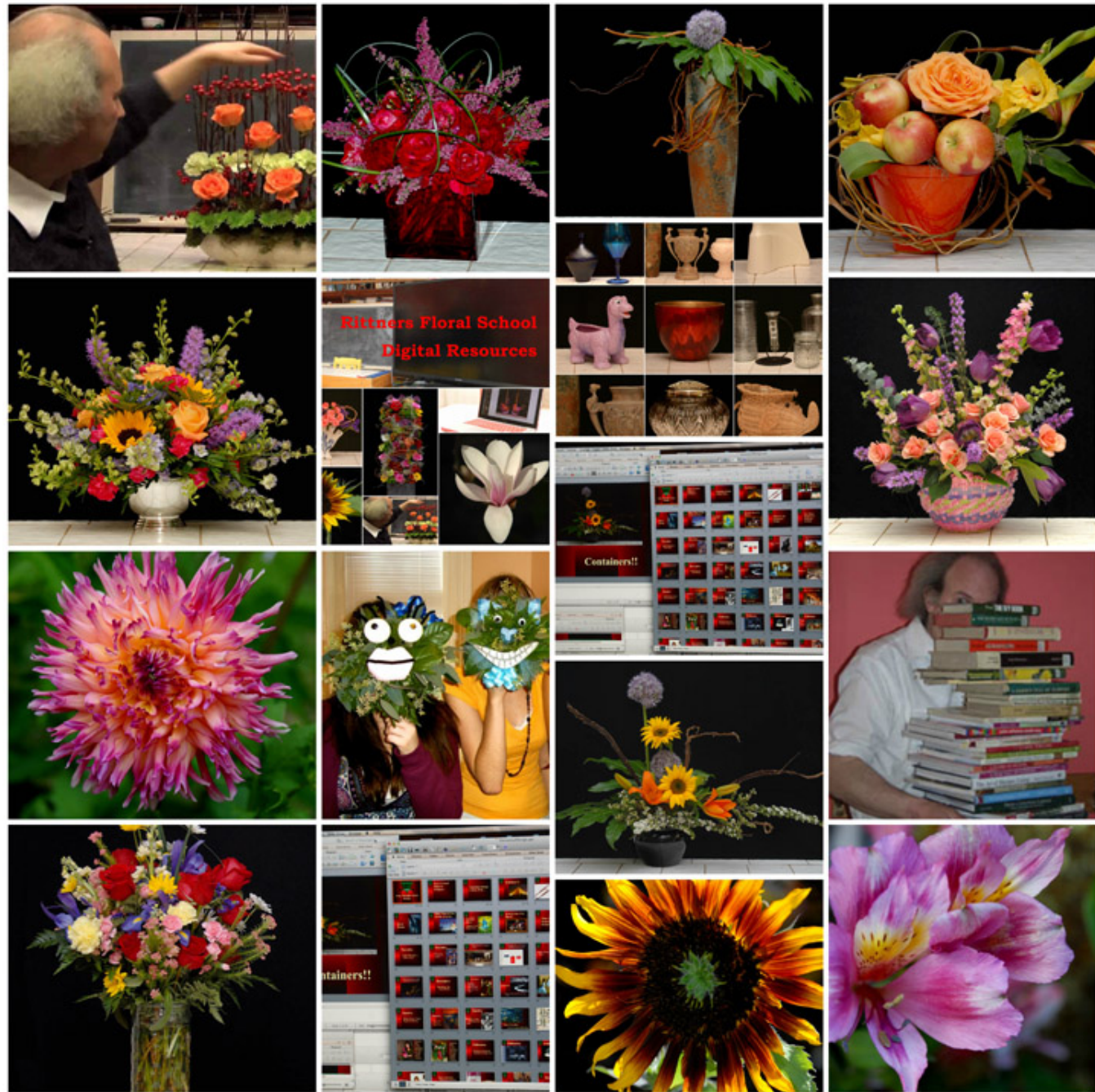
**Rittners Floral School---**  
**We Do It The Right Way.....**  
**For Those Seeking A Quality**  
**Floral Art Program....**



**345 Marlborough St**  
**Boston, MA**  
**Tel: 617-267-3824**  
**[www.floralschool.com](http://www.floralschool.com)**

**People come to  
Rittners Floral  
School who are  
seeking quality  
in a floral art  
program...**

**And at Rittners  
Floral School  
we do it the  
right way.....**





Hi there!

I am Dr Steve Rittner. I want to thank you personally for contacting us and for reading this.

You may be looking for a way to relax, reduce stress, enhance creativity & have a great time....

Or perhaps a way of making money from floral art skills. **Our programs meet both goals.**

Our whole philosophy at Rittners is that **learning floral designing should be quick, easy, fun and provide practical skills.**

I am a 3rd generation floral designer and have both a Masters and Doctorate in teaching. **I love teaching floral designing**, and at Rittners, I am your teacher.

**At Rittners we do it the right way.** I feel that it's important that **the owner of the school, is here teaching you personally.**

People from all over North America and abroad have attended our school, attracted by the excellence of our programs and by the outstanding reputation of our school in the teaching of floral art.





**At Rittners Floral School, The owner of the school is actively involved both in ongoing curriculum development as well as the daily teaching.....**

I am very accessible **before** a course, **during** a course **and after** a program is completed....

**It does make a difference.** The **quality** of your teaching **does make a difference** in how easily you will learn, how much fun you will have and how much you will retain after the course is over.

We are known for our great teaching.... **We pace our courses carefully so that students can learn and absorb the information.**

**And when the course is over--we are still here for you, and we are known for strong backup and support.**





**Rittners Floral School is a REAL floral design school.  
Not a basement or back room somewhere, or a  
borrowed area....**



Our **classes** are **small** and our **class rooms** are **large and airy...** with lots of space for everyone. In other words, the kind of space meant for your comfort and enjoyment.

We are a REAL floral design school, licensed by the Commonwealth of Massachusetts, **not** a flower shop running classes out of a small back room or basement, **not** a part time program in a retail or wholesale location or a designer running from one city to another to run temporary "schools" in borrowed spaces.

**In other words, we are the real thing...**

An actual school of floral designing where teaching is our primary business. **At Rittners Floral School we do it the right way.**



**Our school is here to teach you...  
Not for retail or wholesale  
purposes.**

**Teaching is our primary business  
And so we work hard at it.**



We also have a huge range  
of non digital floral  
resources that support  
our instruction.....





**Our teaching is done live with florals.** You will design with flowers in every class & take home every floral design you make, **to get bragging rights** with family and friends!

**It's nice to go to a school that has all the necessary resources a school should have to support its teaching....**



**At Rittners Floral School, our goal is not only to teach you floral art, but also to provide you with a really fun, enjoyable experience.**

We want you to have a great time...When people are having fun...Enjoying meeting people with similar interests, experiencing the thrill of creativity and the joy of accomplishment, they learn faster and retain more!



**At Rittners we do it the right way. The ultimate compliment from our graduates:**

**“It’s school, but it doesn’t feel like school..... It’s really fun!”**





# At Rittners Floral School, We Promote Sustainable Floral Design.....

We buy flowers from local farms whenever possible. In addition, we encourage our local flower suppliers to buy flowers that are grown locally & sustainably.

Our hands-on Certificate/Diploma Programs include many water based floral art techniques that have low environmental impact. It is important for intelligent and effective modern floral artists to learn these approaches and to incorporate these techniques into their design repertoire.

Containers and packaging materials are reused as much as possible. What is not reused is recycled. Reducing waste is a mindset that is taught as part of an efficient floral design workflow. It is good ecological practice and it can lead to a more profitable floral business.

**Sustainability is good for the planet  
and it's the right thing to do....**

**At Rittners we do it the right way.**





## **Centrally located in one of the nicest residential areas of Boston**



At Rittners you don't have to worry about finding your school in some remote hard to find suburb.....

**You benefit in that we are centrally located in one of the nicest residential neighborhoods of Boston!** Easy to reach us by auto, or public transportation.



# **You benefit from strong back up services.....**



**When the course is over--we are still here for you, and we are known for strong backup and support.**

**At Rittners we do it the right way.** We are constantly seeking new and better ways to help our students.

We offer unique **interest free pay-as-you-go payment plans** for some of our programs.

Graduates with any course related question are welcome to phone us for **advice and counseling**. We love it when our grads are in touch with us.

We are constantly **posting videos, photographs and resources online** for the benefit of our graduates.

While we cannot and do not make any guarantees of placement, we work very hard **to assist graduates** seeking employment in their job search...

# Typical Comments From Our Graduates....

*Had a great time at this school.*

**Enjoyed it so much. Who would ever think you would have so much fun learning floral designing?**

*Super fun class. I now feel more confident with flower arranging.*

*One of the best experiences I have ever had....*

Dr Steve was fun and I was able to use my creative side!

**RITTNERS OPENED A LOT OF DOORS FOR ME IN THE FLORAL INDUSTRY**

The teacher was inspiring.

*Informative and entertaining!*

The class was fabulous.

**Very knowledgeable staff. You can tell they have a passion for their work**







Dr Rittner is a 3rd generation floral designer. He's funny engaging and informative

**5 stars!**

**I loved every minute I spent at Rittners Floral School**

*Awesome class!*

**One of the most enjoyable and expertly directed courses I have ever taken.**

***A very fun experience and the instructor who owns the business was very thorough in his explanations.***

Very engaging and a wonderful atmosphere.

*Very therapeutic and relaxing*

**I WOULD RECOMMEND THIS TO ANY OF MY FRIENDS.**

**We'd love to talk with you....**



**Please phone us with any questions or concerns....**

While I “live” online, I am very easy to reach by telephone. (It may be old media, but It’s amazing how efficient it can be.) **tel: 617-267-3824**

email: [steve@floralschool.com](mailto:steve@floralschool.com) website: [www.floralschool.com](http://www.floralschool.com)

facebook: (lots of neat albums with over 5000 photos there) [www.facebook.com/floralschool](https://www.facebook.com/floralschool)



# **Are You Still Reading This?**



**You should be checking out our website, calling us, or better yet, registering for one of our great floral art classes!**

**Once again, thanks for contacting us!  
At Rittners Floral School--We do it the right way!  
I believe you will have a great time here.**

**Dr. Steve**