



Rittners Floral School Online Floral Design Course--FAQs from Dr. Steve

How do you teach a floral design course online?

I have developed an amazing set of video lessons for you to watch. And they are not a bunch of tiny excerpts or clips. They are actually fast moving & entertaining full length lessons. I've carefully chosen the content that I present, to teach you very specific skills. No prior background is required.



There are lots of videos out there. What makes these floral lessons special?

You benefit from my very unique skill set. I grew up in the floral field & learned floral designing from a young age. I also hold graduate degrees in teaching, have lots of teaching experience, and I am well known for making complex floral designing quick, easy & fun.

I selected the **specific content** and the **sequence taught** very carefully. It's not that you're just watching stuff. It's **what** you are watching and **the way** the course is constructed and taught. It's the fact that the content and **approach to teaching** is **carefully curated** by a master teacher (Me!!!) for maximum learning and enjoyment.

Does the course have specific hours?

No. You can do this course any time and any place. To get the most out of the course you should get some flowers and actually try the designing that I am teaching. Photograph your completed designs with your phone so that I can give you feedback and helpful suggestions.



Where should I get the flowers? Isn't that going to be hard?

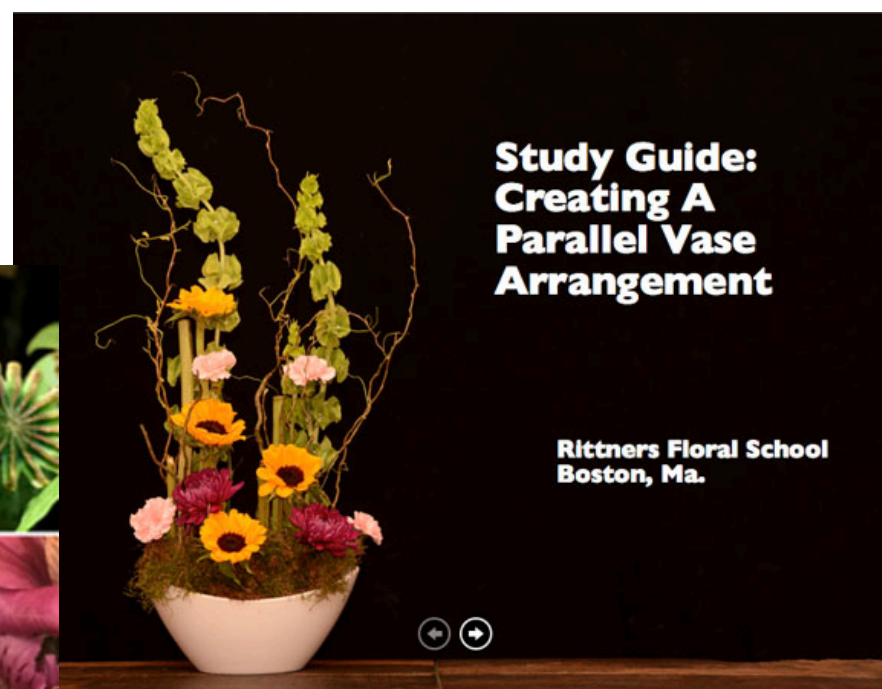
I have selected flowers that most people should be able to find easily. The lessons allow lots of substitutions. You can get your flowers at your florist, supermarket, local farm, garden or even online. By doing it that way you don't have to spend huge amounts on your flowers (unless you want to!) It also has allowed us to make this online course available to you at a **very reasonable cost**.

Will I have to buy huge amounts of flowers?

I have deliberately designed these lessons so that you can learn floral designing without stuffing everything but the kitchen sink into an arrangement in order to get nice results. (Doing that may get you there, but it doesn't make you a very good designer.) You will learn to design with flowers in such a way so that you don't have to jam pack flowers to get pleasing results. Of course if you want to buy and add lots of flowers to your designs, that's your privilege. You'll be able to control your spending.

Do you have any Orientation Materials for your Course?

Each part of the course has a Study Guide included. (Yes we include those in the course. They're great. You'll love them!) They include what you will need for floral contents and also provide notes/background for the teaching. There is also a General Orientation ePublication for the program. The whole idea is to give you lots of support as you are learning, without overwhelming you.



Is it hard to learn floral designing?

No. Not when it is taught by someone who really knows how to teach it. That's why you come to us. Floral designing is a skill that can be taught to most people.



Can I get a Certificate from this course?

Yes you can. You would need to take photo(s) of the designing you make from the lesson content, and email to us. We would look at your results and offer constructive comments. You may have to make some modifications if needed. I take pride in giving personalized feedback. I want you to learn a lot and have a great time.

I heard that learning Floral Designing is healthy for you. Is that true?

Designing flowers can definitely reduce stress. Anything that reduces stress is a good thing. Many people attend our school to calm down after a long stressful day at work. I've seen first hand how our programs help in this area.

Any other questions?

Please feel free to phone Dr Steve at 617-267-3824