

Why Learning Floral Designing at Rittners Floral School Can Be As Easy As 1....2....3.....



Rittners Floral School
345 Marlborough St
Boston, MA, 02115

Tel: : 617-267-3824
www.floralschool.com

Some people worry that unless you have some kind of magical, mystical talent... that learning floral designing... can be very difficult.....



The reality, is that it can be very easy for anyone to learn floral designing... It is a skill that can be learned, like driving a car or using a computer keyboard.....



Learning floral designing **CAN** be easy...

When it is taught by people who **KNOW HOW** to teach it.....
LOVE to teach it and
SPECIALIZE in teaching it.



Here is a lesson that shows just how easy learning floral designing can be when taught by the master teachers/floral designers at Rittners Floral School, in Boston...

1.

Take a trumpet container and fill it with water....(That was pretty easy wasn't it?)

2.

Drop a handful of Curly Willow into the container of water.....



3.

Take Baby's Breath, tie together with some binding wire, and.....Drop it into the container with the water and Curly Willow.....



OK.. Perhaps that could be considered as steps three and four.... But you get the idea.....





The result is graceful and elegant, with the now look that many brides love.... It is a grand illusion.. It feels like the Baby's Breath is actually growing out of the willow...

This arrangement is:

QUICK---to make

EASY-----to make

But best of all

\$\$\$\$ HIGH PROFIT \$\$\$

And, even more exciting---
The same techniques used here can be used for many other profitable floral pieces!!!

Learning Floral Designing At Rittners Floral School Can Be As Easy As 1...2...3...

Because at Rittners our courses are created by people with real educational background. The owner of the school is actively teaching in every course.....



Hi there. I am Dr. Steve Rittner and I am a 3rd generation floral designer with both a Masters and Doctorate in teaching. **I love teaching floral designing**, and at Rittners, I am actively involved in the daily teaching of each and every course. I feel it's important that the **boss be there with you every step of the way!**

I believe that if you have the boss as one of your instructors you will get the kind of value that you are entitled to.....

I am very accessible to my students before a course, during a course and after a program is completed....



Learning Floral Designing At Rittners Floral School Can Be As Easy As 1...2...3..
Because at Rittners we use state-of-the-art technologies in our teaching.....



At Rittners you benefit from the use of state-of-the-art educational technology that complements our live instruction. We use digital media, photography and video, wireless internet and all the latest bells and whistles in our teaching.

**Learning Floral Designing At Rittners Floral School Can Be As Easy As 1...2...3..
Because at Rittners you take home every floral design that you make.....**



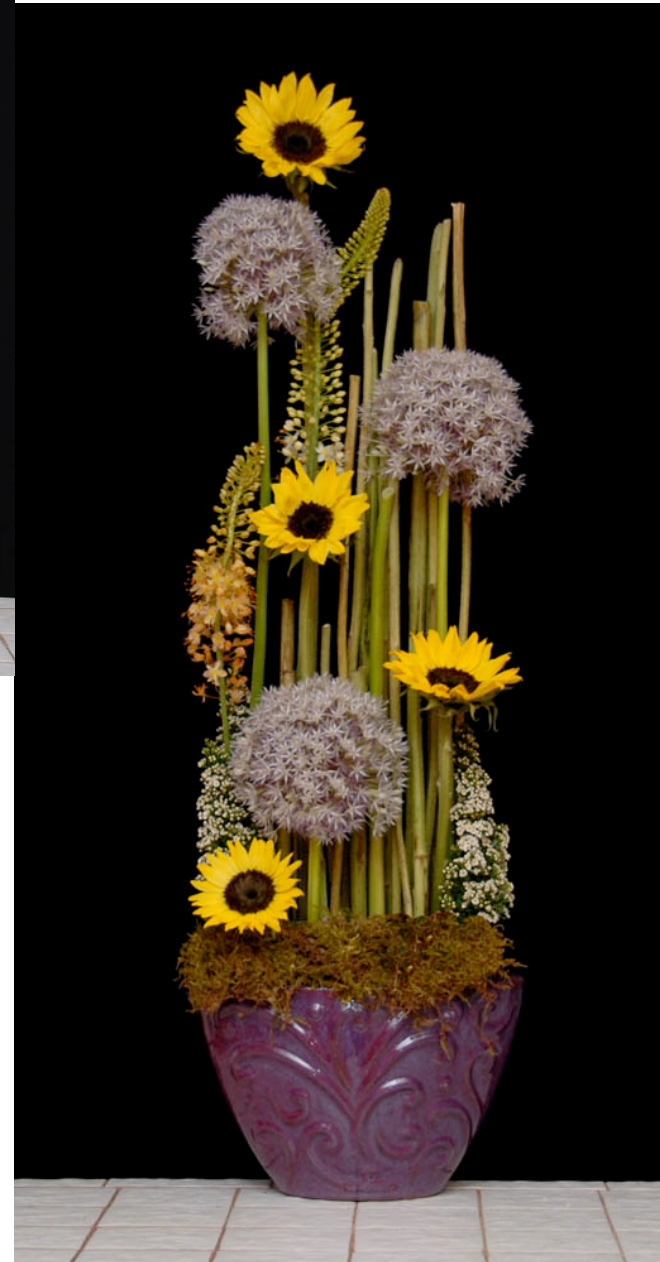
Your course is a hands-on program meaning that following the live lecture/ demonstration instruction you are actually designing with flowers and materials. Once you've made an arrangement in a class, it's yours. **We do not take your design away from you to recycle** into other designs.

We feel that it's important that **you take home each and every floral design that you make--not just a few flowers at the end of a design session.** Taking home every floral design you make gives you the value that you deserve....

Just as importantly it gives you self confidence as folks admire your skills. Greater self confidence makes learning much quicker and easier.



At Rittners Floral School you will learn a lot, have a great time and then earn bragging rights as you bring every floral design that you make home----each and every lesson!



Learning Floral Designing At Rittners Floral School Can Be As Easy As 1...2...3..

Because at Rittners teaching floral design is our passion, not something done in a spare room, or in between other business interests.....

Teaching Floral Art is what we do. It's our primary business--not a sideline done in a spare room or basement.....

Our whole philosophy at Rittners is that **learning floral designing should be quick, easy and fun.**

We have the teaching skills, the floral background, the staff, the facilities and the experience **to help you learn floral art and have a great time!**



The ultimate compliment from our graduates:
**“It’s school, but it doesn’t feel like
school..... It’s really fun!”**



Learning Floral Designing At Rittners Floral School Can Be As Easy As 1...2...3..

Because at Rittners We start simply but include intermediate and advanced skills in our Six Month Day, Our 12.5 Week Evening, And Our Concentrated Day Courses.....



You wouldn't buy half a car... or half a hat....

Yet you'd be amazed at how often people take an "elementary floral course" only to learn that to be able to be competent they need to take an "advanced" course, followed by another and another design course....With very little sense of closure....

At Rittners we don't "a la carte" folks in floral design courses. We have very specific courses for people with very specific scheduling needs.

These courses have a nice mixture of designs. They start simply, but include intermediate and advanced designing skills.... They give great value----**and they are practical.**

We would love to talk with you!

email:

steve@floralschool.com

website:

www.floralschool.com

facebook: (lots of neat
albums of photos there)

[www.facebook.com/
floralschool](http://www.facebook.com/floralschool)

tel: 617-267-3824

