

Clauss Tools Used At Rittners Floral School 2013

Rittners Floral School 345 Marlborough St Boston, MA. 02115 www.floralschool.com



Many folks have been asking what tools we like to use at Rittners Floral School. It is a very reasonable question, similar to asking a photographer what camera gear s/he enjoys using.....

We are delighted to provide this e-book, with information about some of the wonderful tools we are currently using at Rittners.......





At Rittners Floral School we are very aware that every floral design requires not only the vision of the floral artist, but the required working tools to help that floral artist achieve his/her vision......





We are using tools manufactured by Clauss.

They have been around since 1877. They create and market many different kinds of products. Among the many hand tools that they create and market, are products specifically designed for floral designers and horticulturalists.

We are proud to use their products at Rittners Floral School.

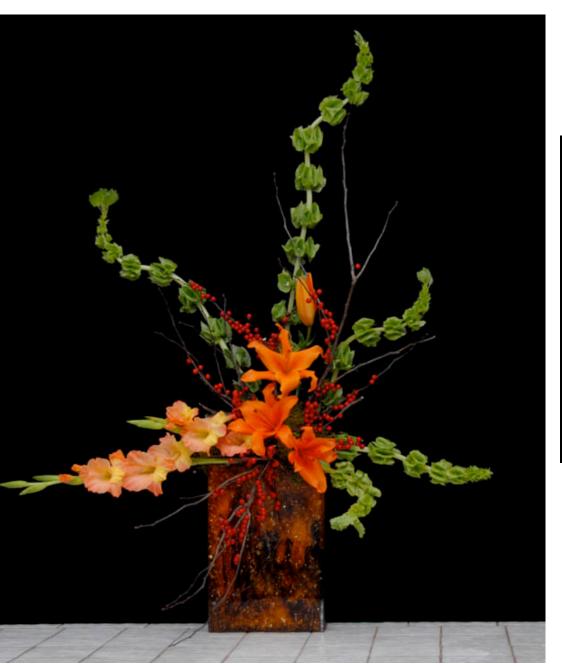
"The best tools for the floral designer are both a joy to behold and to use...."

"They have to work flawlessly in the background, without drawing attention to themselves...."

"Yet the floral designer is always aware of just how well they function and feel."

Dr. Stephen Rittner









As Floral Designers we are very conscious of great design......

Wonderful design is not only something that floral designers do daily to create floral art for specific emotional needs, life cycle events and occasions...

But wonderful design is also something that should enhance every aspect of our own personal lives...... I love my car, my computer, even my phone, not only because they work, but because they are designed well....

This same attitude extends to our working tools......The choice of tools we use as we create floral art is a very personal and very important part of the floral designer's professional life.....

These tools must be well designed......



The Working
Tools At Rittners
Floral School
Must Be A
Blend....

Of Art.....

...And The Most Up-To-Date Technologies...





Technologies We Love....

Many of the Clauss products have **Titanium Bonded Steel** and **Titanium Non-Stick** formulas. The result are blades that stay sharp longer and resist adhesives that can interfere with performance......

Microban protection in some products help inhibit bacteria growth.

Enviro-Line "green" products have handles that are made from **recycled content**.....

Serrated edges on many of these tools assures easier cutting and the ability of some of these tools to cut wire as well as flowers and foliage......









Artistry and Design of Working Tools....

Ergonomic design helps to assure tools that feel comfortable to hold and use...

Tools, like most things that we own or use are designed... Why not incorporate the most advanced industrial designing?

At Rittners Floral School, we want tools that feel great as we use them, and look and feel sleek and appropriate for the 21st Century....



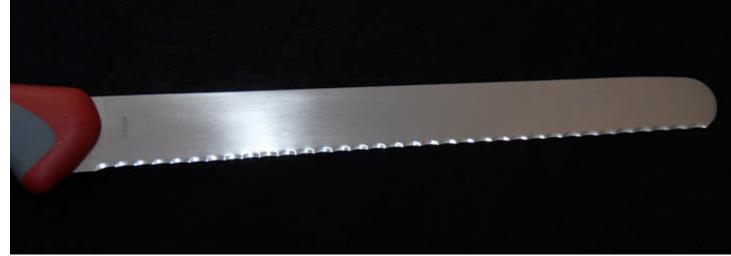


Five Major Uses For Clauss Hand Tools At Rittners Floral School......

- 1. Cutting Foam
- 2. Cutting Flower Stems
- 3. Cutting Ribbon
- 4. Cutting and Bending Wire
- 5. Misc. Uses



Cutting Foam



To cut foam we are now using the Clauss 9" Foam Knife No. 18534

Cutting Flower Stems







To cut flower stems we are now using the Clauss

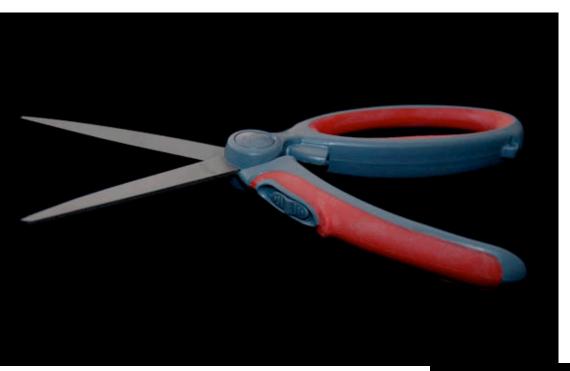
No. 20110 (7.25")

No. 18601 (7.5")

No. 33403 (7.0")

There are other fine Clauss Clippers available for cutting stems. We find this representative sample works for us.





Cutting Ribbon

To cut ribbons we are now using:

Model No. 18073 (9") Model No. 18545 (9")

There are other fine Clauss Scissors that are available for cutting ribbons. We find this representative sample works for us.



Cutting Wire

To cut wires we are now using:

Model No. 20033 (5.75") Model No. 18429 (7")

Many of the other Clauss Cutters have serrated edges that allow use for wire as well. There are other fine Clauss Cutters that are available specifically for use with wire. We find this representative sample works for us.











Misc. Uses

At our school there are many additional "behind the scene" uses for working tools. Here are but a few examples.....

We are constantly receiving flowers, supplies and library acquisitions. The Clauss Steel Utility Knife makes life so much easier when carefully opening packages.





About Clauss--Great Tools For Those Who Live Their Craft....

Clauss tools have been treasured by professionals since 1877. Tools created by this company are engineered for the rigorous demands of professional everyday use.

The folks at Clauss are proud of their heritage of creating wonderful tools. They continue this heritage in creating new generations of durable tools that incorporate the latest engineering approaches, and in incorporating recycled materials into many of their products (with the idea of being more environmentally aware.)

This commitment to the Clauss heritage continues to drive this innovative company to create products that continue to amaze and satisfy both pros and dedicated home users alike.



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About Rittners Floral School

Rittners Floral School is one of the longest running and finest private floral design schools in North America.

Located in the prestigious Back Bay neighborhood of Boston, Rittners Floral School attracts students from all over North America and abroad by the excellence of its courses.

Rittners makes use of the latest educational theory, teaching and floral technologies, to bring its students outstanding diploma programs in floral designing....

Rittners Floral School's only business is floral education.

Whether your goals are rest and relaxation, stress reduction, or vocational, you will really enjoy the various hands-on workshop floral art courses offered at Rittners Floral School.

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